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NEWS from Mission
for Brain Injury Recovery

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WALK FOR BRAIN INJURY TO TAKE PLACE ON CAMPUS THIS APRIL

Event to raise money for local families affected by traumatic brain injury

HARRISONBURG, Va. — Mission for Brain Injury Recovery, Inc. is organizing its first annual Walk for Brain Injury to campus this April. Proceeds will benefit Mountain Valley families who suffer from the long-term effects of traumatic brain injury.

The event will be held on Saturday, April 2, and registration is open to the public. An opening ceremony featuring a speech made by President Davis and performances by campus a cappella groups will begin at 10:30 a.m., and participants will begin to walk after the ceremony ends at 11 a.m. The walk will stretch the entirety of campus, culminating in the finish line celebration held on the Mapleside lawn.

Registration for the walk will cost \$10 and can be completed online at www.mfbf.com/walkforbraininjury. Walkers can also register at the event itself for the price of \$15, though early registration is recommended to ensure adequate amounts of food at the finish line celebration. Participants are encouraged to seek sponsorship from friends and family, and those who raise more than \$100 in online donations will receive a complimentary t-shirt.

The organization plans to start the tradition of the springtime walk to compliment the

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Walk to take place

popular Run for Brains, held in the fall. “We are impressed year after year with the compassion the State University community has shown towards our organization and our mission,” says walk co-organizer Sarah Smith, “and we are excited to work with the SU community once again this April.”

Student volunteers will be posted along the sidelines to give directions and cheer participants on. The event is family-friendly and small children and dogs are welcome. Individuals who are affected by traumatic brain injury, and are unable to complete the walk, are still welcome to attend the finish line celebration free of charge.

According to John Smith, Mission for Brain Injury Recovery’s development director, “this event is a great way to get together with friends on a beautiful spring day for an amazing cause. We look forward to presenting the money we raise to the affected Mountain Valley families we have been working with at the finish line ceremony.”

Parking can be found anywhere on campus for those with an SU parking permit, and in the Campus Street parking deck free of charge for campus visitors. Those who need special parking accommodations are encouraged to contact SU parking services prior to the event.

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